



## CASE STUDY

Client: Ilio DiPaolos

Industry: Food/Bev

Package: Base SEO with Video

Service Highlighted: SEO Top 20 Search



## SEO Efforts Result in 29.48% increase in Google Search Results

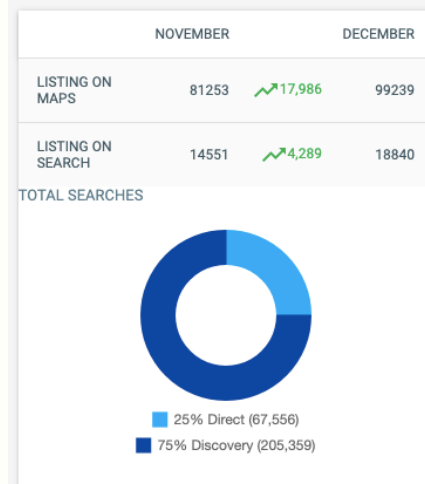
### Listing on Google Maps

Successful Google Maps engagement increase of 22%! Increase from 14,551 views to 18,840 in just one month! That is an increase of 4,289 views.

### Clicks to Website 43.51% Increase

Clicks to website in month 1 were 1,926 and increased to 2,764 in month 2. This is an increase of 838 clicks to client website!

**Big Picture** - Since purchasing this package overall has increased the client's click to calls, click to website, and listings on both search and Google Maps.



	NOVEMBER	DECEMBER
CLICKS TO WEBSITE	1926	2764
CLICKS TO CALLS	852	1356
CLICKS TO DIRECTIONS	1170	1366